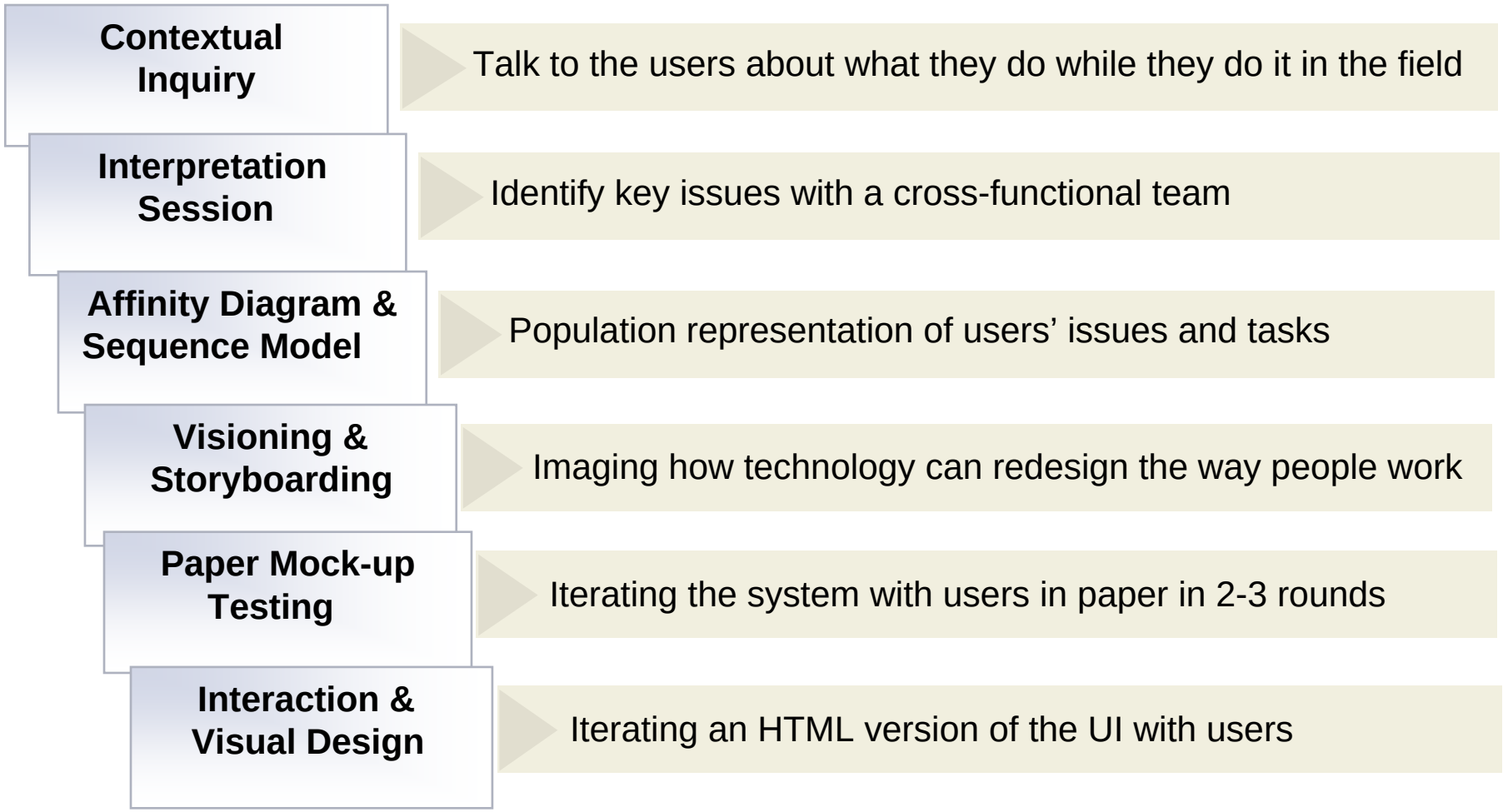
Rapid Contextual Design Steps



Rapid CD means planning and trade-offs

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Rapid CD variants for 2 person teams

Rapid CD Process	Contextual Interviews & Interpretation	Sequence Models	Affinity Diagrams	Wall Walk & Visions	Story-boards	Paper mock-ups
Lightning Fast 1-4 weeks	✓		✓	✓	**Use your existing process**	
Lightning Fast + 4-8 weeks	✓		✓	✓		✓
Focused Rapid CD 6-10 weeks	✓	✓	✓	✓	✓	✓

Phone based interviews and interpretations can work for…

- Overseas validation of work practice after a number of field interviews – if the work is system or web based
- Testing interaction and visual design late in the cycle
- Interpretation sessions supported by live meeting for 2 person distributed teams

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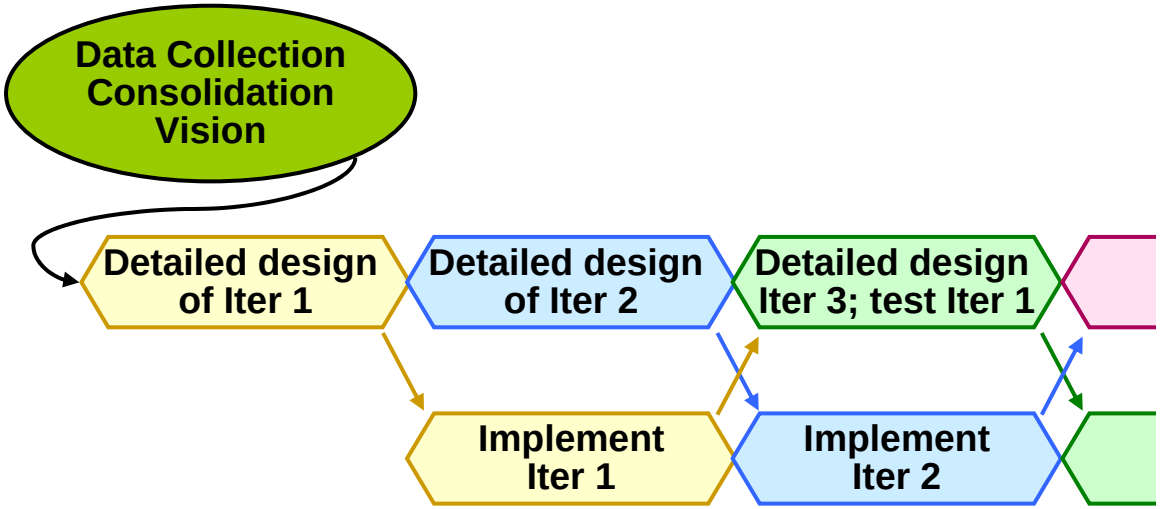
CD and XP

CD can fit with an Agile development process

- Customer team does CD to determine needs
- Collect data, consolidate and vision to determine project scope
- Develop vision in parts to drive implementation iteratively
- Test implementation base levels iteratively



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Issues in Rapid User Centered Design

- Do I have to do all the steps – what is essential?
- I only have two people on my team, can I still do it?
- What can I do in a few weeks?
- How can you simplify the data capture and analysis?
- When can remote user interviews appropriately be used?
- How does UCD fit in with my existing design process?
- How fast is fast? Is fast just a perception? Is it really organization change push-back?
- Can a small UCD team still get buy-in from development?
- ???

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